

2005 AUSTRALIAN EXPORT AWARDS

Co-Presenters of the
2005 Australian Export Awards



MEDIA RELEASE

Thursday, 1 December 2005

MULWARRA'S FIVE-STAR FOODS FIND SUCCESS AT EXPORT AWARDS

New South Wales-based Mulwarra Export Pty Ltd has added the *Casella Wines Agribusiness Award* – presented as part of the *2005 Australian Export Awards* – to its growing list of accolades.

Earlier this year, the company, which has gained a reputation as a reliable supplier of quality Australian perishable food products, was rated by Cathay Pacific Catering Services as one of its top ten worldwide suppliers.

With a focus on product and service excellence, Mulwarra exports the finest quality meat, meat products, seafood, game, cheese and other specialty items to clients including many of the world's five star hotel chains such as Hyatt, Shangri-la, Mandarin, Peninsula, Westin, and Four Seasons.

The *Casella Wines Agribusiness Award* was presented by the Deputy Prime Minister and Minister for Trade, Mark Vaile, at a gala dinner celebrating the Australian Export Awards in Sydney tonight.

Mr Vaile congratulated the winners on their achievements and stressed the important role they play in encouraging other Australian businesses to export.

"Tonight we recognise exporters who have invested much time and effort and demonstrated they have what it takes to compete internationally," Mr Vaile said.

"The Australian Government is pursuing the most ambitious trade liberalisation agenda in Australia's history to secure unprecedented access to international markets for our exporters.

"At the same time, we are ensuring that businesses are supported so they can follow the example set by the Australian Export Award winners and succeed on the world stage," he said.

Managing Director of Casella Wines, John Casella, said the Australian Export Awards are an important initiative.

"The Awards give Australian exporters recognition for the important contribution they make to the Australian export industry," Mr Casella said.

"By being a successful exporter in the Agribusiness sector, we have opened up doors for other Australian exporters. We can now enjoy a strong and positive reputation globally with a collaborative effort from industry members.

"Casella Wines is proud to sponsor the Agribusiness Award category for the *2005 Australian Export Awards* and congratulates Mulwarra Export, whose contribution is valuable to the industry."

Proudly Sponsored By



2005 AUSTRALIAN EXPORT AWARDS

Co-Presenters of the
2005 Australian Export Awards



The other finalists in the Agribusiness category are Angoves Pty Ltd (SA), Australia Meat Holdings Pty Ltd (QLD), Lerida Estate (ACT), Murray Goulburn Co-Operative Company Limited (VIC), Tasmanian Quality Foods Pty Ltd (TAS), and WAMMCO International (WA).

Taking the overall honours as the *2005 DHL Australian Exporter of the Year* was Australia's own fab four, The Wiggles, who have delighted audiences of all ages around the world with their unique brand of entertainment and education.

In addition to the *DHL Australian Exporter of the Year* award, The Wiggles also won the *Greater Union/Birch Carroll & Coyle Arts and Entertainment Award*.

The presentation of the awards to The Wiggles, along with the other 10 category award winners, was the culmination of an eight-month program that saw hundreds of companies big and small from across Australia enter the competition.

This is the 42nd year of the Australian Export Awards and they remain one of the most prestigious events on the business calendar.

The aim of the program is to identify and reward those organisations that are achieving international success and promote them as role models in order to stimulate greater involvement in exporting among the wider business community.

The Australian Export Awards are jointly presented by Austrade and the Australian Chamber of Commerce and Industry.

Contact: Jeff Gallimore on 02 9390 2077 or 0413 279 995 or jeff.gallimore@austrade.gov.au.

Digital images, broadcast video footage and sound bites on MP3 from tonight's gala awards are available on request.

A full list of winners follows on page 3.

Proudly Sponsored By



2005 AUSTRALIAN EXPORT AWARDS

Co-Presenters of the
2005 Australian Export Awards



2005 Australian Export Award winners

2005 DHL Australian Exporter of the Year

The Wiggles International Pty Ltd (NSW)

Category Awards

Casella Wines – Agribusiness Award

Mulwarra Export Pty Ltd (NSW)

Greater Union/Birch Carroll & Coyle – Arts & Entertainment Award

The Wiggles International Pty Ltd (NSW)

Australian Education International – Education Award

Central Queensland University (QLD)

Ausindustry – Emerging Exporter Award

GroundProbe (QLD)

Augment Communications – Information & Communications Technology Award

Appen Pty Ltd (NSW)

Australian Made – Large Advanced Manufacturer Award

Caterpillar Elphinstone Pty Ltd (TAS)

Minerals Council of Australia – Minerals and Energy Award

Rio Tinto Iron Ore Pty Ltd (WA)

Austrade – Regional Exporter of the Year

WAMMCO International (WA)

Export Finance and Insurance Corporation – Services Award

Macquarie Bank Ltd (NSW)

Commonwealth Bank Small to Medium Manufacturer Award

Rofin Australia Pty Ltd (VIC)

Accor – Tourism Exporter of the Year

Qantas (NSW)

Proudly Sponsored By

